

Journal of Applied Business and Economics

<i>Cabell's Commendable Journal</i>															
<p>SUBMISSION PROCESS:</p> <p>Electronic Submission Required Via Email jabe@na-businesspress.com</p>															
<p style="text-align: center;">CONTACT INFORMATION:</p> <p>Adam Davidson, Senior Editor Journal of Applied Business and Economics North American Business Press 301 Clematis Street, #3000 West Palm Beach, FL 33401 USA</p> <p>Phone: 866-624-2458 Email: jabe@na-businesspress.com customerservice@na-businesspress.com Website: www.na-businesspress.com</p>	<p style="text-align: center;">REVIEW PROCESS:</p> <table style="width: 100%; border: none;"> <tr> <td style="padding: 2px;">Acceptance Rate:</td> <td style="padding: 2px;">16%</td> </tr> <tr> <td style="padding: 2px;">Invited Articles:</td> <td style="padding: 2px;">6-10%</td> </tr> <tr> <td style="padding: 2px;">Type of Review:</td> <td style="padding: 2px;">Blind Review</td> </tr> <tr> <td style="padding: 2px;">External Reviewers:</td> <td style="padding: 2px;">2</td> </tr> <tr> <td style="padding: 2px;">In-House Reviewers:</td> <td style="padding: 2px;">1</td> </tr> <tr> <td style="padding: 2px;">Time to Review:</td> <td style="padding: 2px;">2-3 months</td> </tr> <tr> <td style="padding: 2px;">Reviewer's Comments:</td> <td style="padding: 2px;">Yes</td> </tr> </table>	Acceptance Rate:	16%	Invited Articles:	6-10%	Type of Review:	Blind Review	External Reviewers:	2	In-House Reviewers:	1	Time to Review:	2-3 months	Reviewer's Comments:	Yes
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TOPICS:

Advertising & Promotion Management; Business Education; Business Information Systems (MIS); Business Law, Public Responsibility & Ethics; Communication; Direct Marketing; E-Commerce; Global Business; Health Care Administration; Labor Relations & Human Resource Mgt.; Marketing Research; Marketing Theory & Applications; Non-Profit Organizations; Office Administration/Management; Operations Research/Statistics; Organizational Behavior & Theory; Organizational Development; Production/Operations; Public Administration; Purchasing/Materials Management; Retailing; Sales/Selling; Services; Small Business Entrepreneurship; Strategic Management Policy; Technology/Innovation; Tourism, Hospitality & Leisure; Transportation/Physical Distribution.

MANUSCRIPT GUIDELINES/COMMENTS:

About the Journal

The *Journal of Applied Business and Economics* is dedicated to the advancement and dissemination of business and economic knowledge by publishing, through a blind, refereed process, ongoing results of research in accordance with international scientific or scholarly standards. Articles are written by business leaders, policy analysts and active researchers for an audience of specialists, practitioners and students. Articles of regional interest are welcome, especially those dealing with lessons that may be applied in other regions around the world. This would include, but not limited to areas of marketing, management, finance, accounting, management information systems, human resource management, organizational theory and behavior, operations management, economics and econometrics, or any of these disciplines in an international context.

Focus of the articles should be on applications and implications of business, management and economics. Theoretical articles are welcome as long as their focus is in keeping with *JABE*'s applied nature.

Objectives:

- Generate an exchange of ideas between scholars, practitioners and industry specialists
- Enhance the development of the Business and Economic disciplines
- Acknowledge and disseminate achievement in regional business and economic development thinking
- Provide an additional outlet for scholars and experts to contribute their ongoing work in the area of applied cross-functional business and economic topics.

For detailed manuscript guidelines, visit the web site:

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